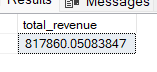
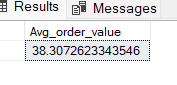
Total revenue

select sum(total\_price) as total\_revenue from pizza\_sales



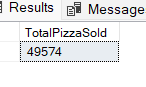
Average order value

select (sum(total\_price) / count(DISTINCT order\_id)) as Avg\_order\_value from pizza\_sales



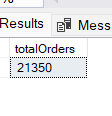
Total pizza sold

select sum(quantity) as TotalPizzaSold from pizza\_sales



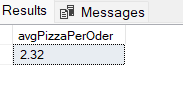
Total orders

select count(distinct order\_id) as totalOrders from pizza\_sales



Average pizza per order

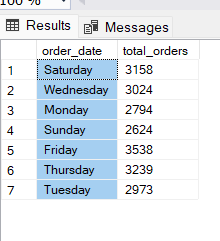
select cast(cast(sum(quantity) as decimal(10,2)) / (cast(count(distinct order\_id) as decimal(10,2))) as decimal(10,2)) as avgPizzaPerOder from pizza\_sales



Daily trend for total orders

select DATENAME(DW,order\_date) as order\_date, count(distinct order\_id) as total\_orders from pizza\_sales

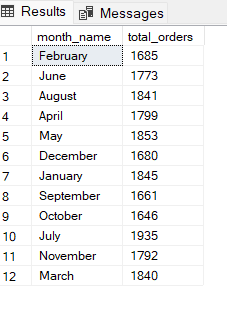
group by datename(dw,order\_date)



Monthly trend for total orders

select datename(month , order\_date) as month\_name, count(distinct order\_id) as total\_orders from pizza\_sales

group by DATENAME(month, order\_date)



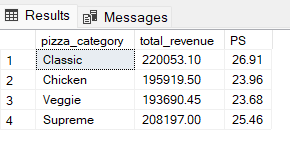
Percentale of sale by pizza category

select pizza\_category, cast(sum(total\_price) as decimal(10,2)) as total\_revenue,

cast(sum(total\_price)\*100/(select sum(total\_price) from pizza\_sales) as decimal(10,2)) as PS

from pizza\_sales

group by pizza\_category



Percentage sale by pizza size

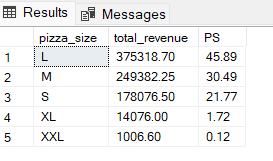
select pizza\_size, cast(sum(total\_price) as decimal(10,2)) as total\_revenue,

cast(sum(total\_price)\*100/(select sum(total\_price) from pizza\_sales) as decimal(10,2)) as PS

from pizza\_sales

group by pizza\_size

order by pizza\_size

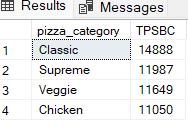


Total pizza sold by pizza category

select pizza\_category, sum(quantity) as TPSBC from pizza\_sales

group by pizza\_category

order by TPSBC desc

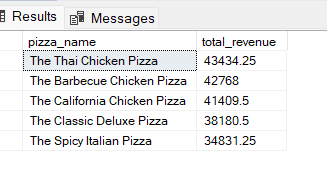


TOP 5 Best Sellers BY revenue

select top 5 pizza\_name,sum(total\_price) as total\_revenue from pizza\_sales

group by pizza\_name

order by total\_revenue DESC

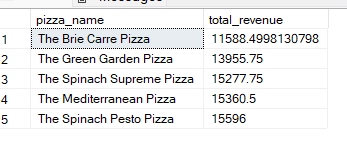
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Bottom 5 revenue

select top 5 pizza\_name,sum(total\_price) as total\_revenue from pizza\_sales

group by pizza\_name

order by total\_revenue ASC

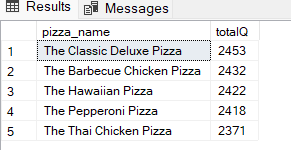


Top 5 total quantity

select top 5 pizza\_name, sum(quantity) as totalQ from pizza\_sales

group by pizza\_name

order by totalQ DESC

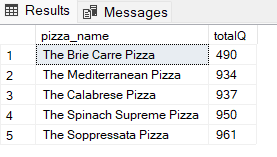


Bottom 5 total quantity

select top 5 pizza\_name, sum(quantity) as totalQ from pizza\_sales

group by pizza\_name

order by totalQ asc

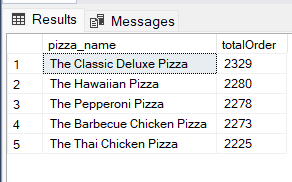


top 5 total order

select top 5 pizza\_name, count(distinct order\_id) as totalOrder from pizza\_sales

group by pizza\_name

order by totalOrder desc



Bottom 5 total order

select top 5 pizza\_name, count(distinct order\_id) as totalOrder from pizza\_sales

group by pizza\_name

order by totalOrder asc

